

FOR IMMEDIATE RELEASE
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MAGAZINE PUBLISHING VETERAN MARGARET LOFTUS HAS JOINED CHARLESTON® AS SENIOR FEATURES EDITOR

Charleston, SC—*Charleston* magazine, the award-winning city magazine for Charleston and the South Carolina Lowcountry since 1975, has hired Margaret Loftus to join the editorial team. Loftus has had a successful career in magazine publishing, including most recently as editor-in-chief of *The Local Palate*, as well as a contributing editor to national publications such as *National Geographic Traveler*. She'll report to Darcy Shankland, the long-standing editor-in-chief of *Charleston*.

"We are thrilled to bring Margaret on board as we continue to provide great content for our readership," says Shankland. "As senior features editor, she will be contributing a variety of thought-provoking features, as well as taking on the planning and execution of *Charleston Weddings*, which will be published as a special insert in three issues of *Charleston* in 2022. Margaret joins managing editor Shelley Young, previously the executive editor of *Skirt!* magazine, to form an incredibly talented senior editorial team.

"Despite the challenges of COVID, Gulfstream Communications and *Charleston* magazine are in a strong position as we look to expand the magazine and related brands, across all GulfStream platforms," Shankland continues.

Having worked with the magazine as a freelance writer, Loftus looks forward to what adventures lie ahead. "If there's one key thing working with the magazine has taught me, it's that the supply of compelling stories about the people, places, arts, culture, and enterprises of the Lowcountry is inexhaustible," she says.

Charleston magazine is a regional lifestyle publication covering the people, places, culture, history, and foodways of Charleston and the South Carolina Lowcountry. It is published by GulfStream Communications, which also produces *WNC—mountain living in Western North Carolina* and *Grand Strand* magazines, as well as Charleston Fashion Week and numerous digital properties.

Find *Charleston* on newsstands across the Lowcountry, or have it delivered to your door by becoming a subscriber. To subscribe or find a newsstand location nearest you, visit us online at Charlestonmag.com or call (843) 971-9811, ext. 313. For additional inquiries, please contact us:

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